

ZELIENOPLE — COMMUNITY PARK —

SPONSORSHIP PROGRAM

June 2024 – May 2025



Mail: Community Park Association, Inc.
PO Box 402, Zelienople, PA 16063

Email zelienoplecommunitypark@gmail.com

HOW YOU CAN HELP

The top-notch amenities of the park are truly a treasure for the local community. Our aquatic facility, skatepark, traditional and ADA accessible playgrounds, amphitheater, pavilions, trails, baseball fields and more provide recreational opportunities for patrons of all ages. Sponsoring the park is an effective way to achieve repeated exposure to a large and growing audience, while also helping provide a sanctuary to enjoy the great outdoors.

PARTNERSHIP

Your support is urgently needed to assist with the park's upkeep, programming, events and more. Sponsoring your park can help your business achieve its goals by:

- Increasing publicity and brand awareness
- Accessing local demographics and patrons
- Demonstrating your commitment to the local community
- Enhancing goodwill by association with a community amenity
- Promoting health and well-being within your local greenspace
- Showcasing your brand image through recreation, conservation, fitness and health programs

OUR MISSION

The Community Park Association's mission is to provide safe and clean recreational facilities with respect to the park's natural resources, physical structures and infrastructure. This is accomplished by offering various engaging activities which promote healthy physical activity and good fun for all ages.





Park Sponsorship Program (June 1, 2024 - May 31, 2025)











	Platinum \$2,000	Gold \$1,000	Silver \$500	Bronze \$250
	Logo	Logo	Logo	Plain text
Recognition on Park Website Home Page				
Inclusion on Park Entrance Banner				
Company Profile + Tag on Instagram & Facebook Story (1x per summer)				
Company Profile Post + Tag on Facebook Feed (1x per year)				
Sponsorship Recognition in Park eNewsletter (1x per year)				
Sponsorship Recognition on Pool Digital Information Board for Season				
Verbal Announcement of Sponsorship at Concert + Movie Nights				
Logo Inclusion on Pool Pump House Banner (Time period of at least 6 weeks during summer months)				



Event-Specific Sponsorships







Fourth of July Concert at the Park – Summer 2024




We are looking to partner with an exclusive 'Star-Spangled Sponsor' for this year's Free Pittsburgh Philharmonic Concert in the Park (with food trucks!) before the community fireworks. Interested in learning more? Email zelienoplecommunitypark@gmail.com

	Star-Spangled Sponsor \$1,500	Sparkle Sponsor \$1,000	Old Glory Sponsor \$500	Red, White, and Blue Sponsor \$250
"Sponsored by" + Company on Event Materials	Logo 	Logo 	Logo 	Plain text 
Verbal Announcement of Sponsorship Prior to Concert	Logo 	Plain Text 	Plain text 	Plain text 
Opportunity for Presence at Event (Hand Out Promotional Materials, etc.) Note: Plan for attendance/promotion at event must be approved by advisory board and Zelienople Borough				

Duck Derby – Summer 2024

We are excited to bring back our Duck Derby raffle this year! Each raffle ticket is equal to one rubber duck. On the day of the event, the rubber ducks "race" across the pool to the finish line. The first three ducks to cross win cash prizes.









	Platinum \$1,000	Gold \$500	Silver \$250	Bronze \$100
"Sponsored by" + Company on Event Materials	Logo 	Logo 	Plain text 	Plain text 
Verbal Announcement of Sponsorship at Event				

<p>"Sponsored by" + Company on Large Event Promo Banner at Four-Corners Park</p> <p><i>Note: After lease at Four-Corners concludes, banner will be displayed at pool pump house if additional days remain before event</i></p>	<p>Logo</p> 	<p>Logo</p> 		
<p>Opportunity for Presence at Event (Hand out promotional materials, etc.)</p> <p><i>Note: Plan for attendance/promotion at event must be approved by advisory board and Zelenople Borough</i></p>				

Sponsorship levels for other opportunities (e.g., raffle baskets, prizes, etc.) will be determined based on the value of items provided.

Fall/Halloween Event – Fall 2024

A kids' event with games, pumpkin decorating, food trucks and more!

	Gold \$500	Silver \$250	Bronze \$100
	Logo	Logo	Plain text
"Sponsored by" + Company on Event Materials			
Verbal Announcement of Sponsorship at Event			
<p>"Sponsored by" + Company on Large Event Promo Banner at Four-Corners Park</p> <p><i>Note: After lease at Four-Corners concludes, banner will be displayed at pool pump house if additional days remain before event</i></p>	<p>Logo</p> 	<p>Logo</p> 	
<p>Opportunity for Presence at Event (Hand out promotional materials, etc.)</p> <p><i>Note: Plan for attendance/promotion at event must be approved by advisory board and Zelenople Borough</i></p>			

Sponsorship levels for other opportunities (e.g., raffle baskets, prizes, etc.) will be determined based on the value of items provided.



Zelienople Community Park 2024 One-Year Sponsorship Commitment

Your company agrees to become a Zelienople Community Park Sponsor. This entitles your company to the benefits listed in the sponsorship proposal. Please select the sponsorship level you have chosen below:

☐ Platinum Sponsor \$2,000

☐ Gold Sponsor \$1,000

☐ Silver Sponsor \$500

☐ Bronze Sponsor \$250

☐ Other: I cannot sponsor but please accept my donation of \$ _____

By signing below, your organization gives permission to the Community Park Association to use your company name in all publicity and print materials.

Company/Organization: _____

Contact Name & Title: _____

Address: _____

Email Address: _____

Phone Number: _____

Signature: _____ Date: _____

Please return to: Zelienople Community Park Association
PO Box 402, Zelienople, PA 16063
Email: zelienoplecommunitypark@gmail.com

Checks can be made payable to Zelienople Community Park Association



Zelienople Community Park 2024 One-Time Event Sponsorship Commitment

Your company agrees to become a one-time event sponsor for Zelienople Community Park. This entitles your company to the event-specific benefits listed in the sponsorship proposal. Please select the sponsorship level you have chosen below:

Fourth of July Concert

- ☐ Star-Spangled Sponsor \$1,500
- ☐ Sparkle Sponsor \$1,000
- ☐ Old Glory Sponsor \$500
- ☐ Red, White, and Blue Sponsor \$250

Duck Derby

- ☐ Platinum Sponsor \$1,000
- ☐ Gold Sponsor \$500
- ☐ Silver Sponsor \$250
- ☐ Bronze Sponsor \$100

Fall/Halloween Event

- ☐ Gold Sponsor \$500
- ☐ Silver Sponsor \$250
- ☐ Bronze Sponsor \$100

☐ Other: I cannot sponsor but please accept my donation of \$ _____

By signing below, your organization gives permission to the Community Park Association to use your company name in all publicity and print materials.

Company/Organization: _____

Contact Name & Title: _____

Address: _____

Email Address: _____

Phone Number: _____

Signature: _____ Date: _____

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