

## C-1, CENTRAL BUSINESS DISTRICT SIGN REGULATIONS AND PROCEDURES

Source: Zelienople Zoning Ordinance, 779, amended November 24, 2014, and includes Section 605-17, Signage, Central Business District, Traditional Neighborhood Development, Part 9, Signs and Part 3, Definitions.

### WHAT SIGNS ARE PERMITTED? AND WHAT ARE THE REGULATIONS?

#### WALL SIGN

A sign placed against and attached to, made a part of or painted directly on an exterior surface of a building and projecting no further than 18 inches from the wall to which the sign is attached.

- = The maximum sign area shall equal 20% of the building facade.
- = Wall signage lettering, numbers and logos shall not exceed 18 inches in height and be no wider than 50% of the linear footage of building frontage.
- = Additional walls fronting public streets that are secondary to the primary building facade shall be limited to 10% of said wall as a maximum sign area
- = Wall signage shall be placed no higher than the eave line of the building.
- = Wall Signage shall be externally illuminated

#### WALL CANOPY SIGN

A sign displayed on or attached flat against the surface or surfaces of a canopy or portico.

- = One sign is permitted per face of the canopy or portico.
- = The maximum sign area of each side shall not exceed 60% of the canopy or portico face to which it is attached.
- = Where wall signs are attached to a rigid canopy or portico, the sign shall be comprised of dimensional elements and shall not include painted or stenciled lettering.
- = Where wall signs are attached to a flexible canopy or portico, letters or business logos applied thereto shall be neatly painted, stenciled, silkscreened, or sewn onto the canopy or portico.
- = Wall Canopy Signs shall not be illuminated.
- = Wall Canopy Signs attached to a rigid canopy or portico shall not extend more than one foot above the top of the canopy or portico to which it is attached.
- = Where Hanging Signs are utilized on the canopy or portico, no additional wall signs are permitted on the faces of that canopy or portico.

#### WINDOW SIGN

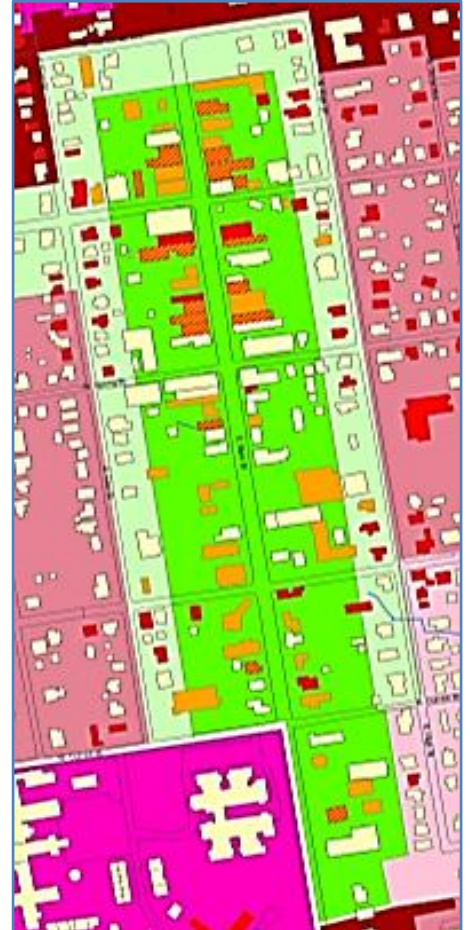
A sign affixed to the surface of a window or the face of which is placed within 12 inches of the window with its message intended to be visible to and readable from the public way or from adjacent property, and excludes the display of merchandise sold on the premises.

- = Window signs shall not exceed 30 percent of the aggregate window and glass door surface area of a business.
- = Window Signs shall be applied to the interior of the window or door with easily removable paint, paper, cloth, or other like material.
- = Diffused neon signs and internally illuminated signs are authorized as window signs, shall not exceed a maximum size of six square feet, and shall comply with the area limitations otherwise applied to the aggregate of window signs.
- = Illuminated signs that include automatic changeable copy signs shall not produce a glare.

#### MARQUEE SIGN

A wall sign typically found in theaters and hotels attached or incorporated within the face of a marquee that has manual changeable copy.

- = The maximum sign area of a Marquee Sign is 2 square feet per linear foot of building frontage with the main entrance, and shall not exceed 120 square feet.
- = Marquee Sign may project at multiple angles from the principal structure.
- = Such businesses shall have an additional allotment of 2 square feet per linear foot of building frontage of the main entrance, inclusive of the aforementioned Marquee Sign, and shall not exceed 120 square feet.



### WHAT IS A TEMPORARY SIGN?

Any sign, banner, pennant, valance or advertising display constructed of cloth, canvas, light fabric, cardboard, wallboard or other light material, with or without frame, which is thereby customarily intended to function on a temporary basis and which requires no Building Permit under the Pennsylvania Uniform Construction Code, including mobile or movable signage which is not permanently affixed to the ground.

#### **CAN A TEMPORARY SIGN BE USED ANYTIME?**

No, only for a Grand Opening! The maximum size is 12 square feet per side, and shall only be displayed for a period not more than 30 days before, nor 30 days after the opening of an establishment.

#### **OTHER TEMPORARY SIGNS?**

Twice a year, a Business may apply for a Sign Permit for an on-site promotional event. The maximum size is 30 square feet per side, and shall be posted for a period not to exceed 30 days.

#### **ARE SIGN PERMITS**

#### **REQUIRED FOR TEMPORARY SIGNS?**

YES! Permit Applications are available either in the Zelienople Zoning Office or online at [zelieboro.org/forms](http://zelieboro.org/forms).

#### **ANY PROHIBITED TEMPORARY SIGNS?**

Pennants, flags as not otherwise authorized, and any suspended or attached pennant that blows in the wind or a spinner which spins in the wind.

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**TEMPORARY WINDOW SIGN**

A temporary window sign is displayed on the inside surface of a window for the purpose of advertising a sale, grand opening, new products or services. Short term in description, a temporary window sign is not approved for permanent installation. Temporary window signs may have a total combined sign area of no more than four square feet, and shall not exceed 30 percent of the aggregate window and glass door surface area of a business. No Sign Permit is required.

**SANDWICH BOARD SIGN**

Sandwich Board Signs are regulated by a separate Borough Ordinance. Permitted is a two sided sign with a maximum sign area of 6 square feet per side. Maximum Height is 42 inches. Only one Sandwich Board per business; to be displayed during regular business hours and removed daily at dusk. A temporary sign permit must be applied for annually, and be renewed by March 31 of each calendar year.

**APPLICATION AND FEE SCHEDULE**

A Sign Permit is required for the erection of those signs identified in this Fact Sheet. Applications are available either in the Zelienople Zoning Office or online at [zelieboro.org/forms](http://zelieboro.org/forms). Each application for a sign permit shall be accompanied by a drawing to scale, showing the sign proposed, the size, character and color of letters, lines and symbols, method of illumination, the exact location of the sign in relation to the building and property.

WALL SIGNS:	~~~~~	\$50.00
WALL CANOPY:		\$50.00
WINDOW SIGN:		\$50.00
MARQUEE:		\$50.00
HANGING SIGN:		\$50.00
CONVENIENCE SIGN:		\$50.00
MONUMENT:		\$75.00
FREE STANDING:		\$75.00
PANEL REPLACEMENT		\$25.00
TEMPORARY SIGNS:		\$10.00
SANDWICH BOARD		\$10.00

Continued

**WHAT SIGNS ARE PERMITTED? AND WHAT ARE THE REGULATIONS?**

**HANGING SIGN**

A sign panel attached to a building façade, oriented perpendicular to the building façade, or a sign panel suspended from the bottom of a canopy or portico.

- = Maximum 1 hanging sign per business; Double-sided, each side not exceed 3 sq. ft.
- = Maximum 1 hanging sign per canopy. Double-sided, each side not exceed 3 sq. ft.
- = Clearance of 8 feet above from adjacent sidewalk.
- = Hanging signs attached to building façade shall not extend further than 50% of the total sidewalk width, or 5 feet from the building arcade, whichever is less.
- = Hanging signage suspended from the bottom of a canopy or portico shall not exceed 50% of the total sidewalk width, or 5 feet in length, whichever is less.
- = NO hanging sign shall be located within 4 feet of the adjacent roadway curb face.
- = Hanging signage may not extend above the eave line of the building to which each is attached

**CONVENIENCE SIGN**

Informational signage used to indicate when a business is open/closed, hours of operation, or similar information.

- = Convenience Sign can be attached to windows, doors, building walls, free-standing/ground mounted informational signage.
- = Maximum sign area: 4 square feet. Maximum height: six feet.
- = Height of letters and numbers shall not exceed 2 inches.

**MONUMENT SIGN**

A sign panel attached to a brick, stone or masonry base wall.

- = No more than 1 Monument Sign per property.
- = Maximum Sign Panel Size is 35 sq. ft. per side.
- = Base Width: Minimum 12 inches; Maximum 24 inches.
- = Maximum Height shall be 6’6” above adjacent finish grade to highest point.
- = Shall only advertise business and products used in conjunction with that business.
- = Monument Sign shall meet setbacks applied to principal structures.
- = Sign may be located either perpendicular or parallel to the roadway.
- = Sign shall not obstruct vehicular or pedestrian sightlines
- = May be internally illuminated.

**ENHANCED FREESTANDING SIGN**

A freestanding sign constructed of wood or high density urethane foam panels supported by two wooden posts, masonry columns or other approve material.

- = No more than 1 Enhanced Freestanding Sign per property.
- = Maximum Sign Panel Size is 28 sq. ft. per side.
- = Maximum Height shall be 6’6” above adjacent finish grade to highest point.
- = Shall only advertise Business and products used in conjunction with that business.
- = Shall meet setbacks applied to principal structures.
- = Sign may be located either perpendicular or parallel to the roadway.
- = Sign shall not obstruct vehicular or pedestrian sightlines
- = May be internally illuminated.

**PLEASE MAINTAIN THIS FACT SHEET FOR EASY REFERENCE!**

FOR MORE INFORMATION, CONTACT:  
 Code Enforcement and Zoning Office  
 Zelienople Borough Building  
 111 West New Castle Street  
 Zelienople, Pennsylvania 16063

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